

Lulu Press, Inc.
 PO Box 12018
 Durham, NC 27709
 Email: PurchaseOrder@lulu.com
 Fax: 919-459-5867



Application for Credit

All pages must be completed for consideration

| | |
|-------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Applicant/Company Name: Other Trade Names: | |
| Mailing Address: | Nature of Company <input type="checkbox"/> Corporation <input type="checkbox"/> Non Profit <input type="checkbox"/> Partnership <input type="checkbox"/> Individual <input type="checkbox"/> Other FEIN/SSN: _____ Years in Business: _____ |
| Contact Person: | |
| Position: | |
| Telephone: | |
| Fax: | |
| E-mail: | |
| www: | |
| Billing Address (if different from mailing address): | Bank Information: Bank Name: _____ Street Address _____ City: _____ State: _____ Zip: _____ Contact At Bank: _____ Telephone: _____ Fax Number : _____ Account Number(s): _____ Loan Number(s): _ _____ |
| Accts Payable Contact: | |
| Position: | |
| Telephone: | |
| Fax: | |
| E-mail: | |

Rating by Duns and Bradstreet

| | | | |
|-----------------------------|------------------------------|--------------|--------------|
| <input type="checkbox"/> No | <input type="checkbox"/> Yes | Rating _____ | Duns # _____ |
|-----------------------------|------------------------------|--------------|--------------|

Confidential & Restricted (when complete)

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Account Information

| | | |
|------------------------------------------------------------------------------------------------------------------|--------------|-----------------------------------|
| Requirements | U.S. Dollars | Is Organization sales tax exempt? |
| Estimated Monthly Purchases | | <input type="checkbox"/> No |
| Credit Limit Desired | | <input type="checkbox"/> Yes |
| (if yes, provide sales exempt certificate) | | |
| Lulu.com Account ID or Account Email Address (You must create an account on Lulu.com in order to receive credit) | | |

Officers or Owners of the Company

| Name | Title | Telephone Number/Email address |
|------|-------|--------------------------------|
| | | |
| | | |
| | | |

Trade References (or attach listing)

| Organization/Contact Name | Phone/Fax Numbers | Address |
|---------------------------|-------------------|---------|
| | | |
| | | |
| | | |

Financial Information: Please enclose a copy of your latest financial summary statements. This information will be held in the strictest confidence.

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|----------------------|
| Additional Comments: |
|----------------------|

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Return Policy:

Lulu is a print-on-demand company and does not hold inventory. Please thoroughly review your order before finishing the checkout process to be sure you ordered the correct books and the proper quantity.

We do not accept returns, regardless of whether for overstock, cancellations, wrong edition or title ordered, etc. However, if you received damaged, defective, or incorrectly packaged items, we may provide a replacement so long as you notify us immediately, but no later than 25 days from the date of purchase. You can provide us notice for this type of claim through our online order help form.

There are NO refunds. Lulu accepts no responsibility for the quality of the content (including misspelled words, grammatical errors, etc.), formatting, design or overall appearance.

Placing an order using your line of Credit:

Once your application is approved, the Lulu.com account you have listed here will be activated to use your line of credit. To place an order, please go to www.lulu.com, log into your account and then find the books you are seeking to order. Place the books into your cart and go through the checkout process.

During the checkout process, you must choose a track-able method of shipping. If you choose the mail option we have the right to cancel your order. If your order is placed with the mail option and we do not cancel, and then your package is lost, **Lulu will not be held responsible for any loss and you will still be held responsible for full payment of the invoice.**

Under the payment screen your account will show "Lulu Purchase Order" as an option. Choose this to use your line of credit. You must fill in a Purchase Order number in order to proceed.

Agreement:

Applicant's signature below authorizes Lulu Press, Inc., to inquire about, obtain or investigate any information listed above pertaining to applicant's creditworthiness and financial responsibility. Applicant attests financial responsibility, ability and willingness to pay our invoices in accordance with our terms.

The undersigned expressly agrees to make payment in full to Lulu for all purchases in accordance with the invoice(s). Should Applicant default in any payment, Lulu Press, Inc. shall have the right, without notice, to declare all invoice amounts due and payable.

Payment terms are net 30 days. A finance charge of 1.5% per month may be charged to all past due invoices. However, if all or any part of this account should become overdue and placed in the hands of another party for collection, Applicant agrees to pay reasonable attorney fees, collection fees, and other expenses incurred by Lulu Press, Inc. as permitted by law.

Returned Payment: We may add a returned check fee for a returned payment. A returned payment is an electronic debit, payment check, or similar payment instrument, which is returned unpaid. We may add this fee the first time your payment is returned, even if it is not returned upon resubmission. The fee will be \$25; or \$35 for any additional returned payment during the next six months after a returned payment. However, the fee will not exceed the amount permitted by law.

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Late Payment Fee: We may add a late payment fee for each month in which you have a past due payment. For late payment fee purposes, you have a past due payment any time you fail to pay by the Payment Due Date. The fee will be \$25; or \$35 for any additional past due payment during the next six months after a past due payment. However, the fee will not exceed the amount permitted by law.

Fees: For all fees, we reserve the right to waive all or part of any fee in certain cases without losing our right to impose such fee in future billing periods.

Assignment: We may assign your Account and any of our rights under this Agreement to our affiliates or some other financial institution or company without prior notice to you. Following such assignment, that entity will take our place in this Agreement.

Governing Law: You understand and agree that this Agreement is entered into between you and us in North Carolina and any credit we extend to you is extended from North Carolina. You further understand and agree that this Agreement is governed only by applicable federal law and the law of the State of North Carolina, and any dispute based upon this Agreement must be brought in a state or federal court in Wake County, North Carolina.

Applicant agrees to abide by the terms of this Agreement, Lulu policies and the Member Agreement and Terms of Use located on Lulu.com. This application for credit has been carefully read by the undersigned and is to the best of my knowledge complete and accurate.

Authorized Signature: _____

Name: _____

Title: _____

Date: _____